



2021 Committees in Europe

As of June

Sustainability Taskforce

Task (How)

- 1. Developing a framework & criteria to evaluate the environmental sustainability of European JCI events: EPM, EC, EA & EUKHT
- 2. A Reporting of environmental sustainability of events at EC & WC
- 3. A Framework & criteria to evaluate any given national JCI event

Goal (What)

- 1. Implementation of framework & criteria around environmental sustainability to make JCI events more sustainable
- 2. Increased awareness towards the importance of sustainable JCI events
- 3. To support JCI to visibly strive for a more sustainable event future

Rationale (Why)

Environmental sustainability is a key topic of our time.

We see movements like Fridays for future, the finance market investing in ESG conform companies as well as large enterprises pushing sustainable activities.

JCI, an organisation of leaders for a changing world has a responsibility to accelerate this transformation working on solutions contributing to the meaningful use of resources to create sustainable Impact hosting our annual events.

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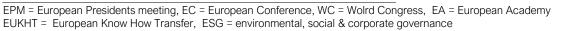
Ari Saavalainen National President JCI Finland

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Initial Findings

1. "We don't need to reinvent the wheel"- Excellent frameworks & criteria to measure and report on environmental sustainability are existing ("platforms")

<u>eventsustainability.com</u> (ISO 20121) <u>climatepartner.com</u> - "Measure your footprint" <u>carbonfootprint.com</u>

2. "keep it simple, a clear 3-step approach"- to cut through and create awareness & visibility for the topic.



Facts & Figures, Reporting

- 1. EPM/EC CO2e footprint: ~1-3 % CO2e of a physical meeting, 25 -100g CO2e, 5,9kg CO2/year (zoom videoconferencing, 1 person calculation, 5G, 6o min)
- 2. "Big5" CO2`s / JCI event: 🛣 Air Travel 🚐 Road travel 🥘 Food 👉 Electricity 🝟 Consumption 🐍 Heating
- 3. What is environmental Sustainability? Emissions, Use of natural resource, Environmental protection, economic systems & strategies (recycling, circular, regenerative)

Sustainability is treating ourselves and our environment as if we are to life on this earth forever (Arron Wood)

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